

# Digital Marketing Tapping into New Business

Business Breakfast Seminar

8.00 am Wednesday 3 May

## Using Data and Analytics in Business



With data no longer only accessible to large businesses, we look at what information is available and how other businesses are using it to tap into an array of potential new business

Join us for breakfast and networking and hear from **Joseph Cooksey, Regional Digital Eagle, Barclays Business Digitalisation** who will be explaining how your business can take advantage of this opportunity.

### Location

Cranfield Innovation Centre, Cranfield University Technology Park MK43 0BT.  
For more information and travel details visit [cranfieldtechnologypark.co.uk](http://cranfieldtechnologypark.co.uk)

### Timings

8.00am - Networking Breakfast  
8.30am - Start of Seminar  
9.30am - Seminar close & Networking

### RSVP

To book please email Soffi James at: [info@cranfieldtechnologypark.co.uk](mailto:info@cranfieldtechnologypark.co.uk)

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